



Building Banks of the Future

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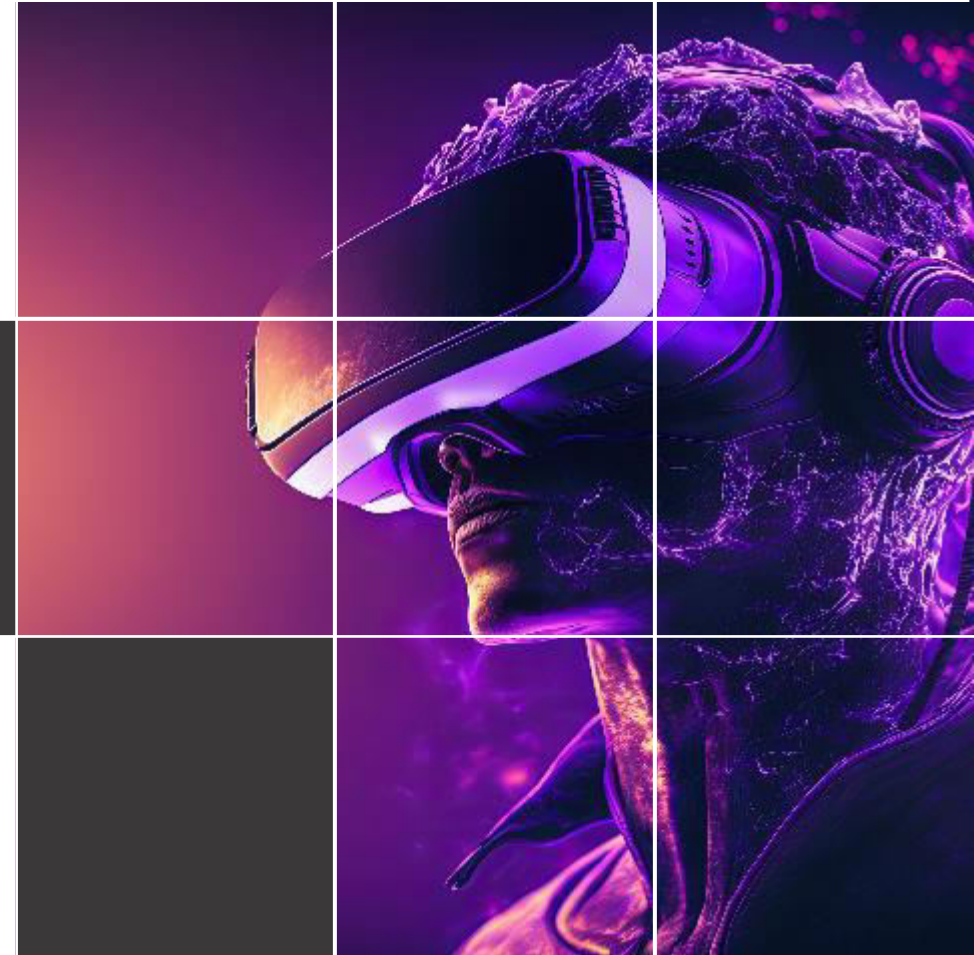
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Why choose Elogics Systems



Corporate Overview

At Elogics Systems, we specialize in providing transformative services to the banking and financial sector. Our focus is on offering scalable, efficient products and services to surmount the unique challenges of our clients and drive global digital engagement in the financial sector

Global Footprint



\$600 M+

Market Capitalization



46+

Years in Business



7000+

Employees Globally



233+

Global Active Clients



Our Impact in banking sector

22+ Years

experience of transforming banks & FIs

30 M+ Customers

bank on the solutions implemented by us

125+ Banks

& FI's transformed globally

1000+

Banking tech consultants

Our prestigious accolades

Global Accolades



Only Pakistan's IT company to win four times in a row



Most Outstanding Company three times in a row

Industry and Analyst Accolades



Technology Excellence Award for Digital IT Services in Banking 2023



Best Core Banking Implementation award 2023



Highly Commended – Top Tech Team 2022



Temenos IT Services PEAK Matrix Assessment 2022



Best Digital Channel/Platform Implementation Award 2022



Finalist- Top Tech Team 2023 & 2022

Partner Accolades



2023 Microsoft Partner of the Year Pakistan & UAE



Regional Delivery Partner 2024
MEA Delivery Partner 2023



Top New Partner and Service Excellence Awards



Sales Partner 2022- MEA

Banking & financial service offerings

Embrace the future of banking & financial services with our end-to-end offerings.



Digital Transformations

- Core Modernization
- Digital Renovation
- Digital Sales/CRM
- Digital Innovations



Strategic Outsourcing

- Centre of Excellence
- Managed resource outsourcing



Managed Services

- Run the bank
- Change the Bank
- Digital Infrastructure Modernization



Data & AI

- Data platform implementations
- Banking data predictive models
- AI in Banking Models



Regulatory compliance

- Country model bank
- Country specific innovations
- Risk and compliance



Banking on the cloud

- Managed Cloud
- Banking as a Service
- Cloud engineering and automation
- Modernization of Legacy apps



Application Engineering & Consulting

- Integration/API management
- Robotics Process Automation
- Testing
- User Experience

Global Clients




We collaborate with pioneering banks from around the world to reengineer their banking capabilities, enabling them to deliver innovative financial services





									
									
									
									
									
									
									










Our key partnerships

We have a strong partner ecosystem that enable us to provide comprehensive services and solutions in an ever-changing environment

Strategic Banking Solution Partner	
	

Fintech partnerships	
	
	

Cloud enablement partnerships	
	
	

Platform and Software partners		
		
		
		

Our Multi Country Global Transformations

We're spearheading international transformations for diverse banks worldwide. Our experts undertake complex transformations, requiring a thorough understanding of diverse regulatory environments, cultural intricacies, and the unique dynamics of each market.



Bank in Pakistan doing Global implementation in 13 countries including Singapore, China, Australia, Bangladesh

Implementation of Temenos Customer onboarding, Branch Banking Operations, Lending, Islamic Financing, TPH / Payments, Accounting & Financial Reporting



Bank in Bahrain doing Global implementation in 22 countries Singapore, France, Germany, UK, US

Corporate Commercial, Trade Finance, Analytics (TDH/TDL), Branch Operations, Treasury, Payments, Digital, Islamic



Bank in Egypt doing Global implementation in 10 countries including Australia, UK, US, KSA, Italy

Temenos Transact - Corporate / Retail Accounts, Deposits, Retail / Corporate Lending, Temenos Infinity - Corporate portal



Bank in Netherlands doing global implementation in Kenya, Tanzania, Pakistan, Ghana, Philippines

Temenos Core Banking Implementation



Bank in Jordan doing global Implementation of for newly acquired banks by Capital Bank in KSA & Lebanon

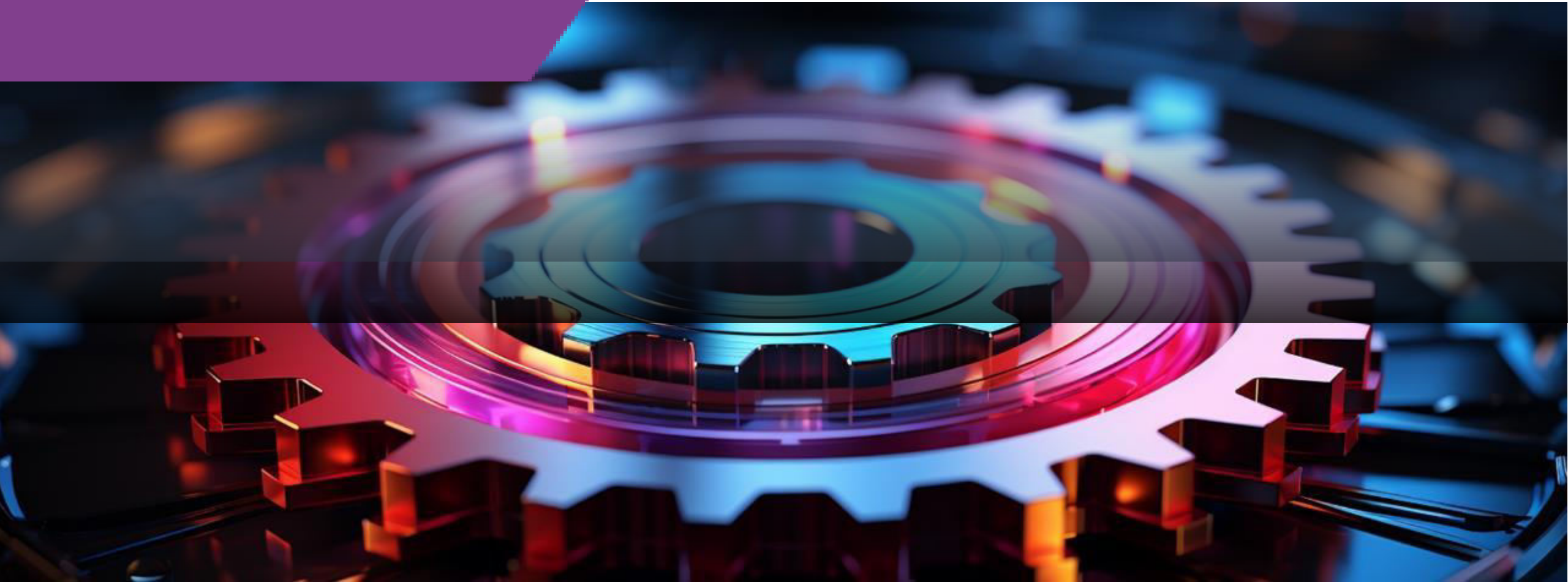
Temenos Transact, FCM, Analytics, Customized Front End

From serving digital banks to empowering large banks: Expanding our footprint in various geographies

We have transitioned from serving small banks and SMEs in various regions to now empowering and providing comprehensive solutions to various large banks. This expansion reflects our commitment to delivering tailored services & embracing the unique opportunities presented by the dynamic landscape of the banking industry.

 <p>MENA's leading bank Serving 15 countries in 5 continents 200+ branches ILA Digital Bank</p>	 <p>Leading challenger bank in UAE Operations across Middle East region</p>	 <p>Leading Egyptian bank 800 branches in 10 countries Established greenfield bank in KSA & UAE</p>	 <p>Largest bank in Oman with 34 branches across Saudi Arabia, Kuwait, UAE, Iran and Singapore. Meethaq is their Islamic subsidiary</p>	 <p>UAE's leading Islamic bank by Asset Serving 5 countries 70+ branches</p>
 <p>Indonesian most innovative bank 6 million customers Launched Challenger Bank Recently acquired to become the largest bank</p>	 <p>Largest Islamic Bank in Pakistan Multi-site operations with 902 branches 6+ million customers</p>	 <p>1300+ branches 10+ million customers Global footprint in 14 countries Largest Digital Presence</p>	 <p>Abu Dhabi leading Islamic bank by Asset Serving 7 countries 80+ branches Most Innovative in Digital</p>	 <p>Top Bank in Middle East Recently acquired NBI and Bank Audi to extend footprint Launched Blink- its digital bank</p>

Strategic Managed Outsourcing



Our Strategic Outsourcing offerings



Data & Analytics
Managed Services



Digital Factory (DTS)



Enterprise Service Bus (ESB)
Managed Services



Cloud Operations



Quality Assurance
Managed Services



Core Transformation
(Temenos)



Unified CRM Across Retail
and Corporate Banking



Multi-Country Managed
Call Center Operations with
AI Based Analytics

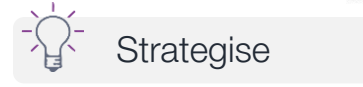


Managed Infrastructure
Services

Our Outsourcing Model: Enhancing Operational Efficiency Through Agile Development

<p>Consume as you “Go”</p> <p>The model will be based on actual consumption, resources can be mobilized based on the requirements / projects – monthly invoicing will be based on actual resources worked in a particular month</p>	<p>Scale Up or Down</p> <p>Flexibility of Scaling Up or Down team based on the requirements in hand.</p>	<p>Reduced Labor Cost</p> <p>Hiring and training is expensive, and time taking and may not live up to expectations.</p>
<p>Hybrid Delivery Model</p> <p>Onsite-Offshore delivery model enabling your business and IT people to interact smoothly.</p>	<p>Same Timezone</p> <p>Resources follow same timezones as your team and follow the same public holidays calendar.</p>	<p>Cost Overheads</p> <p>No infrastructure cost (including Internet, Laptops etc.) is required for remote workers.</p>
<p>Compliance</p> <p>Provided laptops or connectivity devices will comply with your infrastructure policies.</p>	<p>Mobilization Period</p> <p>Resources can be mobilized in 2-3 weeks time, however customer onboarding process need to be streamlined</p>	<p>Contractuals</p> <p>Rate Card contract can be issued and monthly invoicing can be done based on the actual consumption / usage</p>
<p>Predictable Monthly Cost</p> <p>Our provided model enables customers to predict monthly cost based on work in hand.</p>	<p>Intellectual Property</p> <p>All intellectual property (such as Source Code, Documentation) will be property of customer.</p>	<p>Point of Contact & Escalations</p> <p>We provide reliable Point of Contact and work based on agreed Escalation protocol.</p>

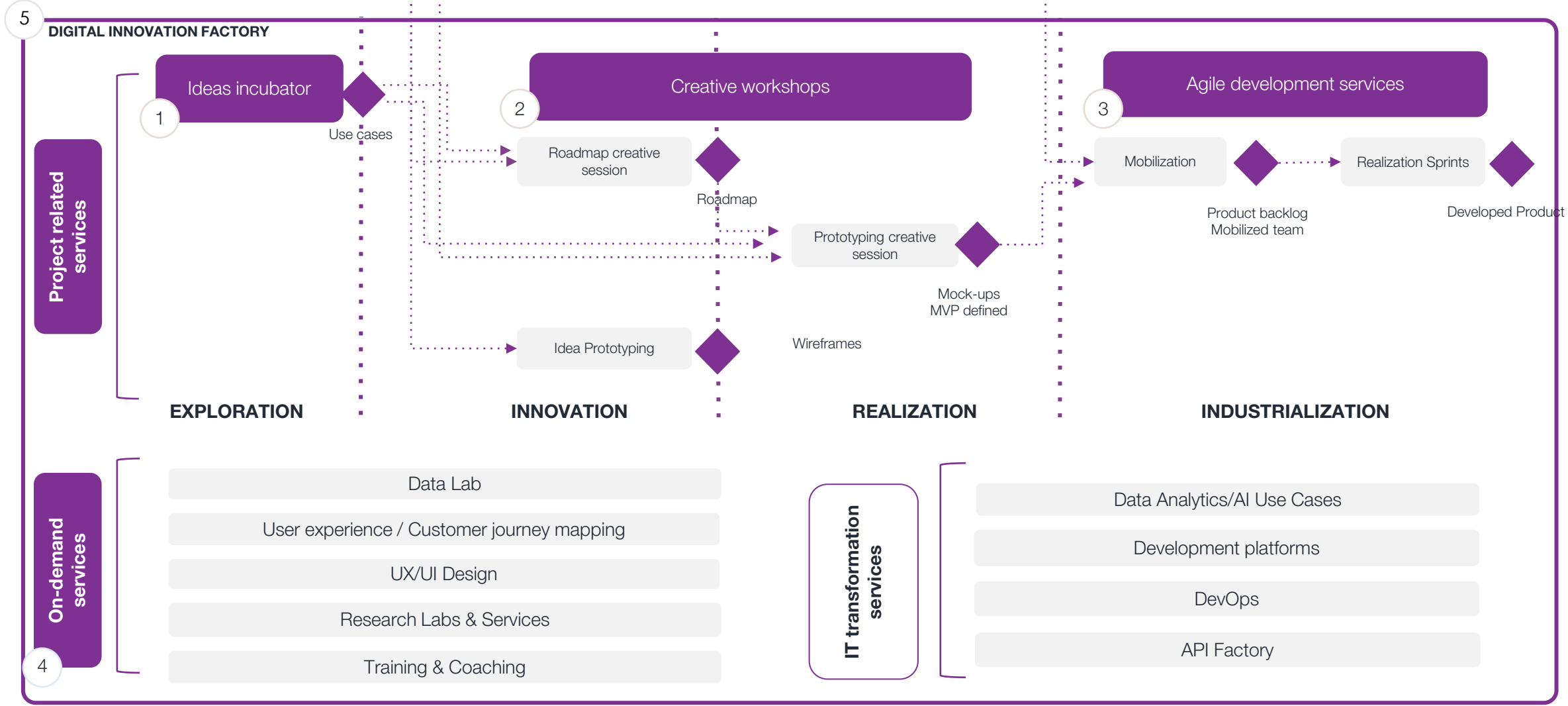
Factory at Work



I need to **launch** an idea or project(s)

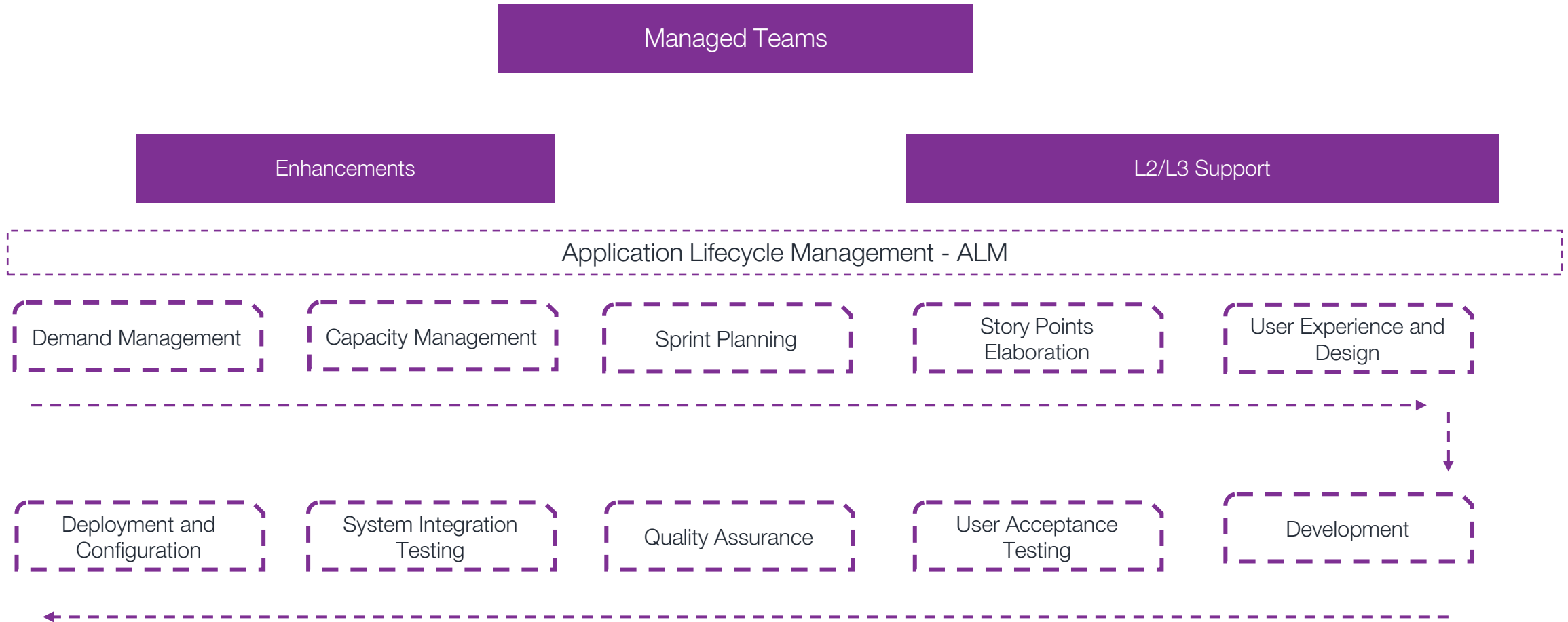
I need to **accelerate** a project

I need to **develop** a project (with a defined scope)



Engagement Framework

Maximize Factory output by employing structured factory capacity model (scale up/down) based on demand forecast

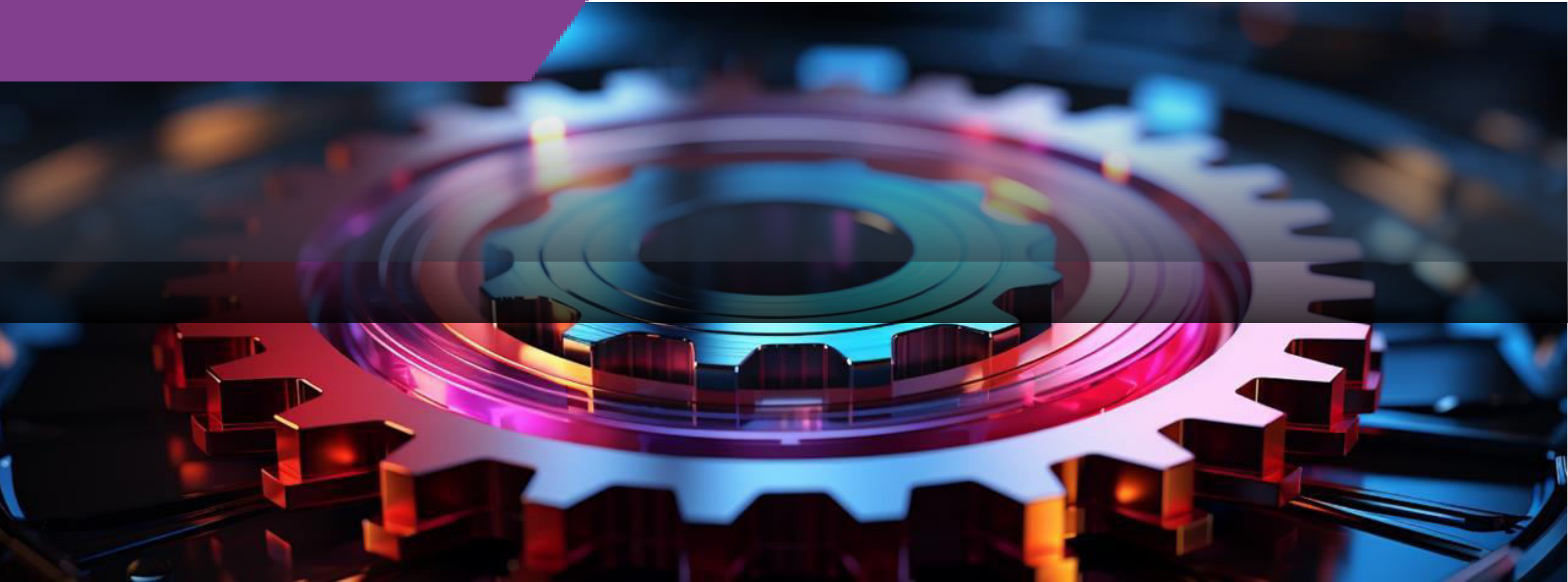


Navigating the complexities of Banking operations with our Strategic outsourcing support

We equip our clients with the right skillset and expertise to optimize their banking operations. Our commitment lies in providing unparalleled support, empowering them to navigate the complexities of the financial landscape with confidence and precision.

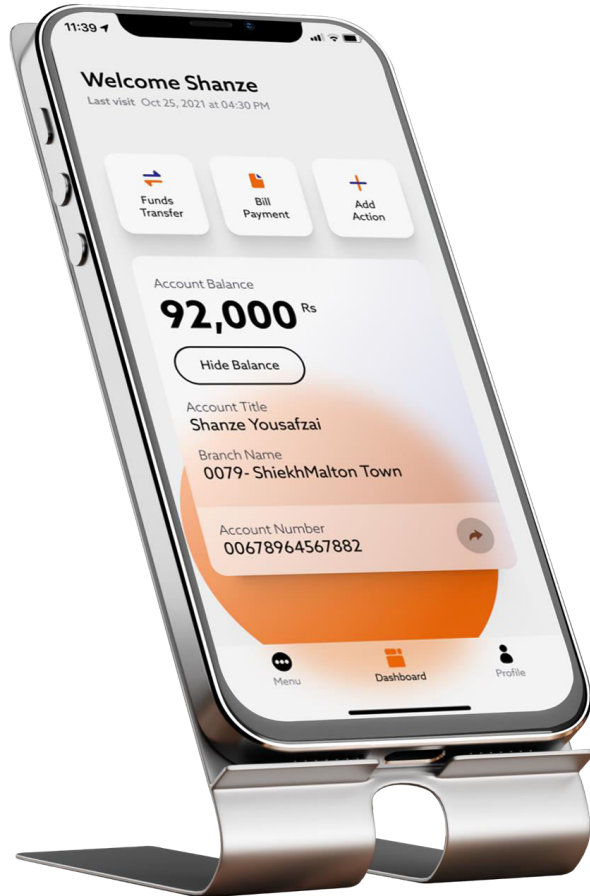
 <p>100+ resources deployed in digital squads including Analysts, Engineers, Flutter Developers</p>	 <p>Team of experts deployed on site including PowerApps Consultants, IBM specialists & Full Stack Developers</p>
 <p>50+ resources deployed to work offshore & onsite including Trade finance & Technical lead, BA's and Flutter Developers</p>	 <p>100+ resources deployed on multiple projects including Java & DOT Net Developers, Cloud specialists, Engineers, BPM experts, Data scientists.</p>
 <p>Agile teams and resources deployed to work on multiple projects including Enterprise architecture, Integration, CRM implementation</p>	 <p>Experts and resources deployed for Digital Infrastructure projects, Cloud Application Development & Mobility</p>

Digital Transformations



Our Digital Renovation offerings

Elevate the banking journey for your customers with our elaborate Digital Transformation services



Platform Implementations

Elevate your banking landscape with our platform implementation services, seamlessly integrating modern technologies like Temenos Infinity and CRM to enhance operational efficiency and customer engagement.

Launching a Digital Bank

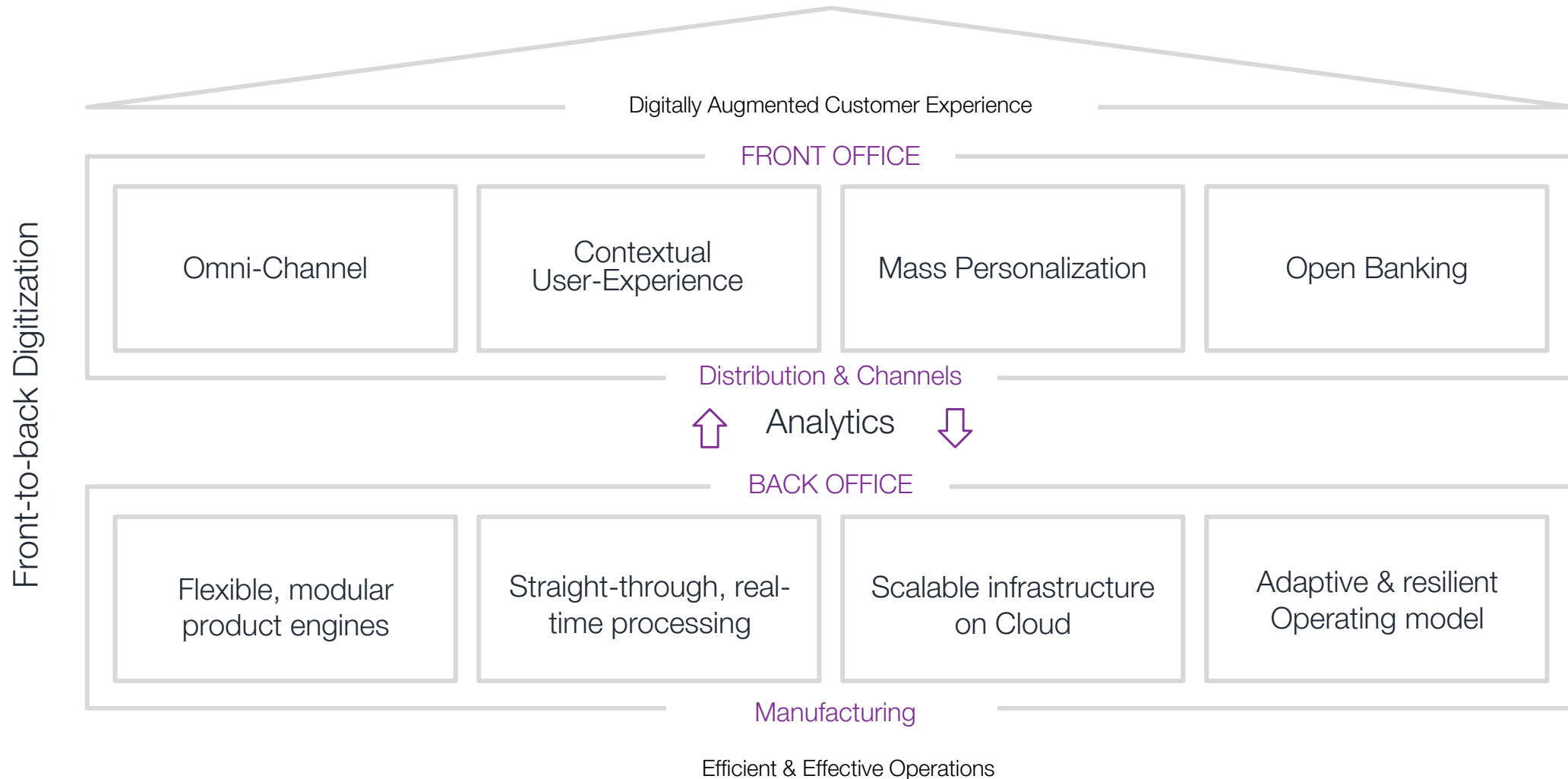
Embark on a digital journey with confidence as we guide you through launching a digital bank. From strategic planning to seamless implementation, we pave the way for a successful transition into the digital era.

Digital Innovations

Experience bespoke innovations tailored to your bank. Our in-house innovations encapsulate the latest technologies & tools, enabling you to seamlessly integrate with your existing Systems and transforming your banking experience from the core.

Building key capabilities of a Digital Bank

We empower Banks to rapidly deliver end-to-end digital experiences and seize business opportunities at the continuous speed of today's markets.



We are the pioneers to drive banking innovation

Elevate the digital journey for your customers with our elaborate transformation services

Key innovations & accelerators on digital platforms

Digital Wallet

Customer App

Merchant App/ Portal

Back Office Portal

Personal Finance Manager

Rewards & Loyalty

Chat Bot

Agency Banking

Agent Portal/App

Cash In/Cash Out

Bulk Bill Payments

Funds Transfer

Remittances

Request to Pay

Customer Lifecycle Management

Digital Account Opening

Cross-Sell Recommendations

Predictive Journey

Customer Lifetime Value

Churn Management

Campaign Management

Loan origination System

Retail Loan Origination

Corporate Loan Origination

Credit Policy Management

Credit Scoring Model

Customer Relationship Management

Credit Reporting & Dashboard

Country Model Bank

Regulatory Products and Services

Industry Best Practices

Pre-set Documentary Requirements

Integrations with Regulatory Interfaces








Regulatory Reports

Regulatory Compliance

We have strong expertise in establishing Greenfield Neo and digital banks

By harnessing our specialized knowledge and experience, we guide our clients through the intricacies of launching Greenfield Neo banks

Our Greenfield Neo-Bank Transformations

 <p>Bank ABC's digital bank 1300+ branches Largest Digital Presence 10+ million customers Global footprint in 14 countries</p>	 <p>Presence in 47 countries 6+ million corporate customers 567+ million retail customers First Chinese bank in KSA</p>	 <p>بنك مصر BANQUE MISR</p> <p>Leading Egyptian bank 800 branches in 10 countries Established greenfield bank in KSA & UAE</p>
 <p>Middle East's Best Digital Bank Digital products like Mashreq NEO, NeoPay, NeoBiz Digital Bank License in Pakistan</p>	 <p>Present in 50 markets 2100+ Branches Invested in Akulaku, a digital Fintech Mission to serve 50+ Million customers</p>	
 <p>Acquired by Capital Bank of Jordan 23+ Branches in Iraq Greenfield establishment in KSA</p>	 <p>Ziraat Bankasi</p> <p>30 million+ customers globally Network of 1752 branches License to establish Digital bank in turkey</p>	

CRM



Our Offerings for Customer Relationship Management

We have a strong grip on implementing the Dynamics 365 CRM solution that helps you manage, track and store information related to customers

We offer Purpose-built business applications for



Customer Services Solutions



Customer Onboarding Flows



CTI Telephony Integrations



Dynamic 365 CE integration with Core Banking



Consumer portals



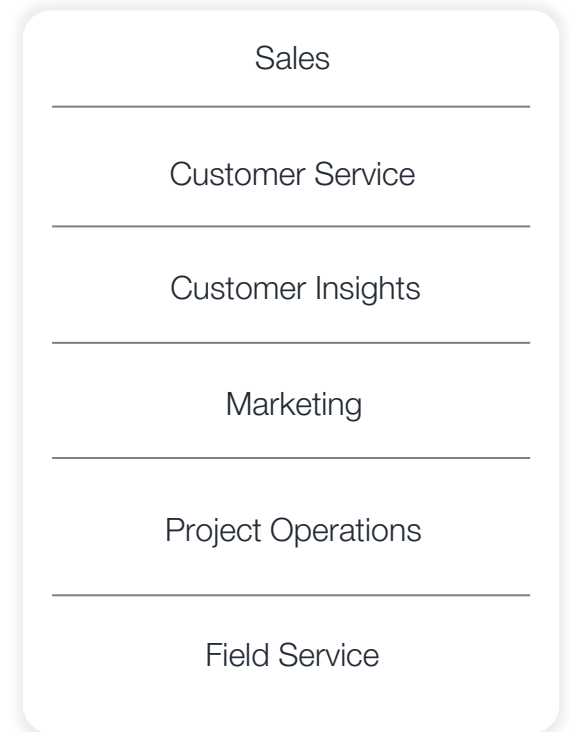
Sales Module (Lead Management)



D365 and Core Banking resources outsourcing



Complaint & Service Requests



Our Service Offerings for Salesforce

Our team of experts have extensive experience in implementing Salesforce CPQ, Sales, Commerce, Service, and Marketing Cloud along with MuleSoft integrations.

Strategy & Consulting

Focus on business and customer strategy helping our clients drive growth

- Marketing & Branding
- Web Analytics & SEO
- Content & Media
- Digital Business & Technology Strategy
- Customer Experience & Design Thinking
- Information Architecture

Ideation & Innovation

SMEs & Tech Architects brainstorm ideas with the business & IT leaders to stay ahead of the game

- A/B Testing
- Perform PoCs, build Solutions, & do validation
- Research & Analysis

Implementation

We plan, build & deploy customized, scalable and fully-integrated solutions

- Requirement Analysis
- Solution Designing
- Architecture Designing
- Configuration
- Customization
- Integration
- Testing & Quality Assurance
- Training

Ongoing

We ensure client success through training and ongoing 24x7 managed services

- 24 x 7 x 365 Support
- Managed Support Services
- Continuous Improvement & Automation
- Enhanced DevOps, CI/CD, & Monitoring
- Roadmap Optimization



Sales Cloud



Service Cloud



Marketing Cloud



Commerce Cloud



Experience Cloud



App Cloud



Industries



Analytics Cloud



Integration

Unlocking the potential of customer data through Banking CRM

We empower our banking clients using next generation tools and strategies, enabling them to understand and serve their customers effectively

 <p>بنك دبي الإسلامي Dubai Islamic Bank</p>	<p>SLM Marketing & Vymo Project SME Onboarding flow Complaint & Service requests</p>	 <p>ADIB مصرف أبوظبي الإسلامي</p>	<p>Customer Onboarding flow Retail Banking CRM Customer Due Diligence-CRM</p>
 <p>بنك الإمارات العربية المتحدة المركزي CENTRAL BANK OF THE U.A.E.</p>	<p>Microsoft CRM Systems Support Services Dynamics 365 CE Integration Complaint Management System Changes</p>	 <p>بنك أبوظبي الأول FAB First Abu Dhabi Bank</p>	<p>Channel integration & Workflow implementation Real-time Data Sync with Core Banking Compliance & Service requests</p>

Managed Service Offerings



Our Managed Services offerings

We provide Banks with consistent, timely, and personalized interactions and ensure that your banking technologies are up to date, fully compliant, and operating smoothly



1. Run the bank

- Service management
- Application & Technical maintenance
- Security



2. Change the bank

- New Developments & Enhancements
- Change Management
- Testing Support
- Regulatory Enhancements



3. App Monitoring Support

- 24x7 Service & monitoring
- Impact Analysis
- Service catalogue access
- User and Access Management
- Logging of Adhoc Requests



4. Digital Infrastructure Modernization

- Data Centre services
- Network services
- Cloud managed services
- Security Services
- Software development & Maintenance

Regulatory Compliance

Advance your business and mitigate risks with our resilient & compliant technology landscape



Country Model Bank

Pre-packaged Model Bank Framework enabling banks to meet local best practices and regulations



Financial Risk Management

Comply with complex regulatory requirements and run risk analytics



InfoSec: Cyber Risk Protection

Manage risk of financial loss & disruption with a digital infrastructure



Financial Crime Mitigation

Enables banks to avoid regulatory fines & detect fraud whilst improving throughput



Fraud Management

Experience Real-time, AI-powered fraud prevention

Data and AI Practice



Our Data & AI Practice Overview

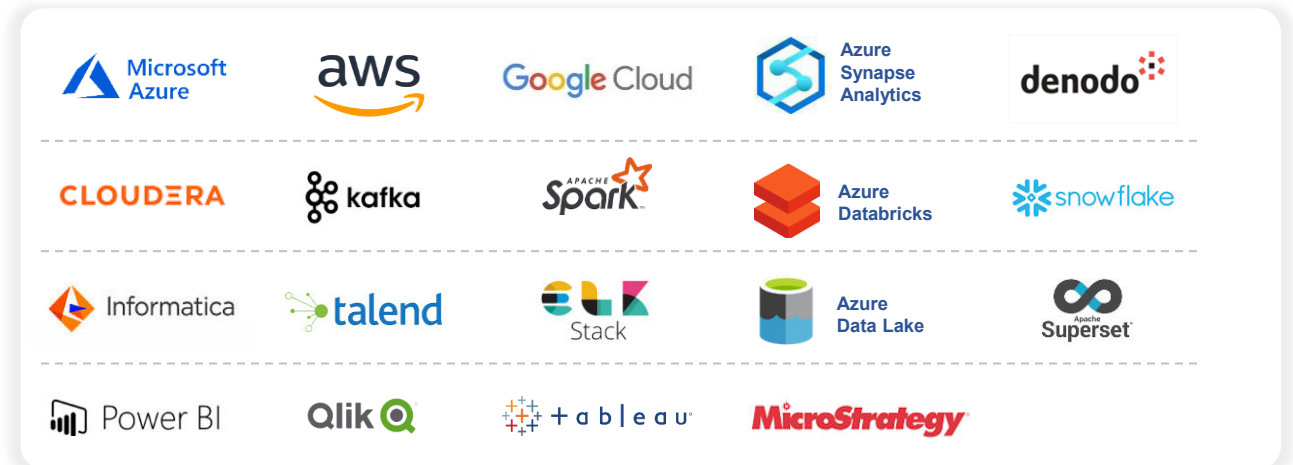
With our Data & Artificial Intelligence Practice, we enable Digital Transformation of banks, combining the power of Big Data Engineering, AI and Machine Learning with deep domain knowledge and experience.



Our Data & AI partners



Technology Expertise



Data Platform Implementations

Empowering Data-Driven Excellence: Our Comprehensive Data Platform Implementation Services.



Data Warehousing /Data Lake

Architect and optimize data warehouses and lakes for comprehensive storage, seamless integration, and insightful analytics,



Data Mesh

Decentralized data ownership, domain-driven design, and modernized infrastructure for collaborative data product delivery.



Data Governance

Implementation of Metadata Management, Data Glossary, Data Catalog, Data Security



Cloud Enablement

Deliver tailored services for that proactively enables complete data on cloud

AI in Banking Models

Empower your bank with our AI services, seamlessly integrating artificial intelligence for advanced decision-making and customer personalization.



AI Embedded Business Apps

Embedding AI capabilities into:

- Customer Relationship management
- Process automation
- Predictive Maintenance Apps
- Compliance Monitoring



AI-Powered Customer Engagements

- Chatbots
- Voice & Speech Recognition technologies
- Speech Analytics
- Customer Service Intelligence



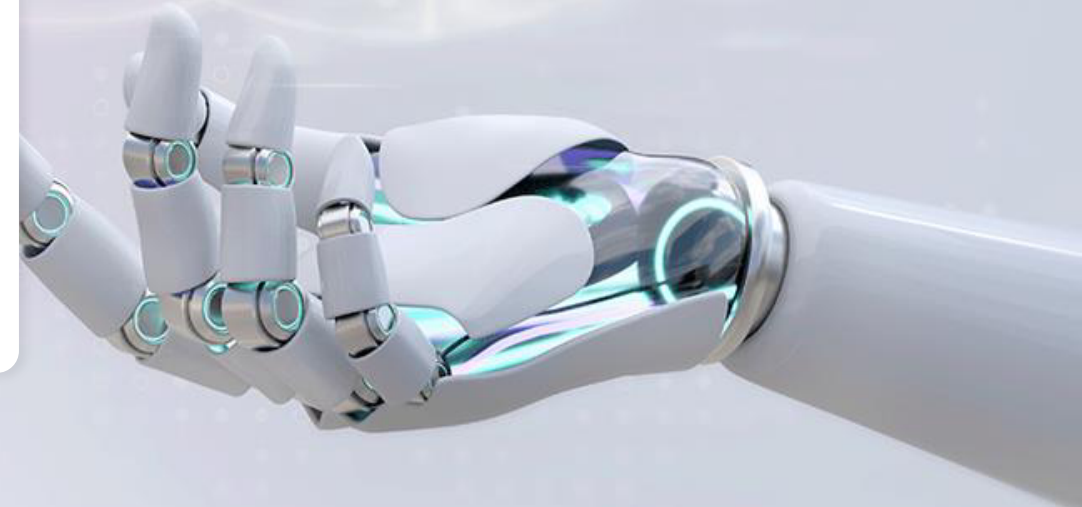
Fraud Detection & Risk Management

- Advanced Analytics
- Transaction monitoring
- Credit risk management
- Behavioral Analysis
- Real time risk monitoring
- Predictive modelling for Risks










Operational Excellence using AI tools

- Top-down enterprise reinvention
- Network optimization
- Intelligent character reader
- Responsible AI practices
- Comprehensive AI adoption approach
- Resource allocation



Accelerating innovation through Data-Driven Banking

With a strong track record in AI-powered banking, we help clients leverage data for informed decision-making and personalized customer experiences

 <p>ADIB مصرف أبوظبي الإسلامي</p>	<p>Provision of skilled resources to support ADIB for ETL, Data Quality, BI reporting & Data Modelling</p>	 <p>بنك دبي الإسلامي Dubai Islamic Bank</p>	 <p>RAWBANK</p>	<p>Setting up SQL Server based DWH and Power BI/SSRS based reporting solution</p>
 <p>بنك الإستثمار Invest bank</p>	<p>Development of ETL pipeline from TDH to Enterprise Data Warehouse Implemented Azure Data Hub</p>	 <p>بنك مصر BANQUE MISR</p>	 <p>Bank ABC</p>	<p>Implementation of TDH on AWS via EC2 instance. Leveraged Amazon Kinesis as event streaming platform</p>
 <p>بنك الإستثمار Invest bank</p>	<p>Implementation using Azure Kubernetes Services and Azure Data Hub for Event Streaming</p>			<p>On prem deployment of TDH on OpenShift Container Platform. Provision of customized and Out of Box reporting.</p>

Core Modernization



Our Core Modernization Offerings

Our comprehensive core modernization offerings help banks to combat the challenges of legacy Systems and seamlessly transform their capabilities onto a modern platform



Core banking implementation

Build a robust banking foundation with our end-to-end core banking implementation services



Core Banking upgrades

Modernize your core to the latest release seamlessly with our proven upgrade methodology



Core Banking on the Cloud

Our experts will chart out a cloud migration strategy to host your bank's core on the cloud for scalability & efficiency



Managed Services for Core Banking

Reliable and tailored support, ensuring the optimal performance of your core banking ecosystem



Centre of Excellence

Foster innovation and expertise with our dedicated Center of Excellence for core banking

Integration



Open API Management Services

Empower your banking ecosystem with seamless API management, fortified security, and enhanced collaboration through our comprehensive API management services



API Management

- Delivering on API Integration projects
- Services Governance & Security
- API Design



API Security

- Enterprise grade security and scalability
- Multiple Authentications



API Monetization and Policy Enforcement

- Security
- Connections limit
- Design products with diverse monetization plan
- Integrate payment
- usage reports



Integration Capabilities

- Cloud native integration and delivery
- Cloud to Ground Connectivity
- Scale across regions
- Iterative changes to API



API Analytics

- API insights
- Trend analysis and management



API Socialization

- Exposing APIs as product
- Build brand equity
- Promote autonomous innovation
- Provide a sandbox playground




Middleware Services

Transform your banking operations with streamlined integration, diversified solutions & proven patterns through our cutting-edge middleware services



Integration Services

- Develop strategy, frameworks and governance principles
- Feasibility & Architectural assessment
- Post-production managed services
- Training
- App Migrations



Diversification

- On-Prem and Cloud native integrations
- API Management, Metering, Monetization & governance
- Supply Chain Integrations
- Security gateways
- Cloud to Ground Connectivity
- IOT & Data Integration



Execution

- Delivering on SOA & ESB projects
- API Specifications, Design & Technical documentation



Patterns

- Real time and Scheduled Jobs
- Guaranteed delivery, topics, queues
- Transformation & Orchestration
- Authentication Management
- Web Service



Robotics Process Automation Services

Experience efficiency at your Fingertips and transform Banking Operations with our Robotics Process Automation services



Strategy

- Define mission, vision, goals and objectives.
- Conduct proof of concept with partners.
- Begin organization design (e.g. CoE).
- Create awareness on RPA capabilities within organization.



Execution

- Execute process identification, evaluation, prioritization and feasibility review
- Execute pilots and measure results.
- Design, build, test and implements bots.



RPA Infrastructure

- Develop targeting operating model.
- Train resources
- Train technical resources & build infrastructure
- Develop governance model



Monitoring & Scaling

- Monitor & maintenance of bots
- Ongoing governance and change management.

Technology Stack

UiPath™



**MS
Power
Automate**

**AUTOMATION
ANYWHERE**
Go be great.



blueprism

python™

Business Process Management Services

Experience a comprehensive exploration of our business process management services tailored for banks to streamline and optimize operations.



Process Management

- Discovery, Analysis, Modelling and Implementation
- Process Measurement and Optimization
- Business Process Re-engineering



Decision Management

- Rules Discovery, Management and Governance
- Business and IT enablement
- Develop governance model



Content Management

- Content based workflows implementation
- Discovery, Modelling and Design
- Content Federation
- Business and IT enablement



Engagement Level

- Training and Enablement
- Staff Augmentation
- Post-production support
- Assessments for Performance

Technology Stacks



Get in touch



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Thank you



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